

~~~~~Code of Ethics~~~~~

*It shall be the ideal, resolve, and duty of all optometrists:*

*TO KEEP* their patients' eye, vision, and general health paramount at all times;

*TO RESPECT* the rights and dignity of patients regarding their health care decisions;

*TO ADVISE* their patients whenever consultation with, or referral to another optometrist or other health professional is appropriate;

*TO ENSURE* confidentiality and privacy of patients' protected health and other personal information;

*TO STRIVE* to ensure that all persons have access to eye, vision, and general health care;

*TO ADVANCE* their professional knowledge and proficiency to maintain and expand competence to benefit their patients;

*TO MAINTAIN* their practices in accordance with professional health care standards;

*TO PROMOTE* ethical and cordial relationships with all members of the health care community;

*TO RECOGNIZE* their obligation to protect the health and welfare of society; and

*TO CONDUCT* themselves as exemplary citizens and professionals with honesty, integrity, fairness, kindness and compassion.

*Adopted by the American Optometric Association  
House of Delegates June 1944, Modified June 2007*



American Optometric  
Association